

Request for Proposals – Comprehensive Marketing Campaign

Champaign Community Unit School District No. 4 is seeking professional services for the marketing of the District's Magnet Program. The District requests interested firms to submit a proposal to the District. The Request for Proposals may be obtained by accessing the District's website www.champaignschools.org under the Finance Section. Please email a .pdf and mail eight bond copies of your firm's qualifications by Friday, April 20, 2018 in a sealed envelope.

If you have questions regarding this process, please contact Tom Lockman at lockmath@u4sd.org. In an effort to promote a fair, quality-based selection process, the District specifically requests that firms submitting their proposals direct all questions through Mr. Lockman.

The District encourages certified MBE/FBEs to submit proposals.

Marketing staff shall comply with the Illinois Human Rights Act, the rules of the Illinois Department of Human Rights, and the laws and rules applicable to public contracts, including without limitation equal opportunity and refraining from unlawful discrimination.

Champaign Unit 4 is especially interested in qualified marketing staff who can contribute to the diversity of our District. The District is committed to providing equal employment opportunities to all employees, candidates for employment, and contractors and will not discriminate against any employee, candidate for employment, or contractor on the basis of race, color, religion, sex, national origin, disability, or other class protected by law.

The District reserves the right to reject any or all proposals and to waive any or all technicalities required for the best interest of the District.