

## EEE Minutes

A special meeting of the EEE committee took place on December 3, 2015 in the Mellon Board Room. Committee members in attendance were: Dr. Judy Wiegand, Angela Smith, Dr. Laura Taylor, Lee Ann Kelly, Kathy Shannon, Cathy Mannen, and Azark Cobbs. Guests attending were Angi Franklin, Tyler Jackson, Angie Schoonover, Mike Lehr and Dr. Susan Zola.

Ms. Smith welcomed the group to the meeting and thanked them for attending.

Committee members read over minutes but as this was not a formal meeting, they were not approved. Any changes or corrections are to be sent to Robin Ferguson.

Ms. Smith delivered a brief PowerPoint presentation as an overview and guide to the meeting's focus. At the October meeting, the committee requested an additional meeting to further discuss initiatives for the current year. The top three areas of focus are parental involvement/parent liaisons, timelines for SPED and entering kindergarten, and digital communications. Committee members will break out to discuss parental involvement/parent liaison and digital communications. Since it was a smaller group, the decision was made to discuss these two options as one group.

### Parental Involvement/Parent Liaisons

Ms. Smith shared

- Defining of goals is important
- How do we reach disengaged parents?
- How do we replicate/create engagement for parents?
- Current models seems to be responsive not proactive.
- Create exemplars of engagement.
- Assist and refine our current African American and Latino liaisons.
- Parents need to know what resources are out there for factors beyond the school's scope.
- Community model schools to help address family needs

### Digital Communication:

Tyler Jackson presented the results from a Google Analysis of web traffic to the EEE webpage.

There is an increase of traffic. Committee asked Mr. Jackson is he could show who is coming to the page that is not a part of Unit 4. Mr. Jackson said that he could and will provide that information to Ms. Smith.

Mr. Jackson suggested the following:

- Include a mission statement/what EEE is about on the homepage
- Define lingo used
- Make the webpage one long page and not a series of linked pages
- Add pictures of events
- Link to EEE on each school page

The committee also suggested that information about the Youth Mental Health First Aid course, research, and timelines be added to the webpage as well.

Respectfully submitted,  
Robin Ferguson